



# The **Archivists Round Table** of Metropolitan New York, Inc.

## **Committee Mission Statements and Strategic Plans, August 2017**

At its core, the mission of the **Archivists Round Table of Metropolitan New York, Inc. (A.R.T.)** is to educate, promote, and advocate for the awareness and preservation of archival collections and the professionals who work with these collections.

The Mission Statements and Strategic Plans below will guide A.R.T. Committees for the next five (5) years or until June 2022. At that time, the Statements and Plans will be revisited and revised accordingly.

### **A.R.T. Outreach Committee Strategic Plan**

#### **Mission Statement:**

A.R.T.'s Outreach Committee provides an awareness of A.R.T. members, members' repositories, and other local archives and area archivists to broad and diverse audiences. The Outreach Committee communicates the value of archives to educators, students, historians, genealogists, artists and the general public through a focus on the preservation and use of historical materials. The Outreach Committee's signature event, the Archives Education Institute (AEI), pairs professional archivists with metropolitan New York educators to demonstrate how archival documents can be incorporated in curriculum to achieve state-mandated learning standards.

#### **Five Year Strategic Plan:**

**Goal 1:** Provide an awareness of A.R.T. members' repositories, other local archives and area archivists to broad and diverse audiences

**Performance Indicator 1:** The Outreach Committee organizes at least two events per year, which feature NYC-area archives/archivists and which are advertised either to the general public or to non-archives professionals.

**Performance Indicator 2:** Outreach Committee events are well attended. Well attended defined as at least 2/3rds of the number of seats available are filled.

**Performance Indicator 3:** Outreach Committee events focus on different themes or uses of archives, thereby targeting different types of archivists and audiences.

**Goal 2:** Communicate the value of archives to educators, students, historians, genealogists, artists and the general public through a focus on the preservation and use of historical materials.

**Performance Indicator 1:** Keep the Outreach Committee section of the A.R.T. website up-to-date, including the information and links to AEI-generated resources.

**Performance Indicator 2:** Outreach Committee events should not only highlight archives, but should work to explain the value of archives to specific communities (i.e. educators in the classroom, vital records and genealogy, oral histories and community activism etc.)

**Performance Indicator 3:** [JB: Outreach Committee events should include concrete takeaways for participants, whenever possible: resource packets for educations, as with AEI; other examples.]

**Goal 3:** Foster connections in communities between archivists, records holders, and various communities within the general public.

**Performance Indicator 1:** AEI: connections with teachers

**Performance Indicator 2:** At least one other event focusing on a community other than teachers. Ex. general public, local community at the neighborhood level, or a group of people who deal with records, but who are not archivists.