



The **Archivists Round Table** of Metropolitan New York, Inc.

Monthly Board Report November 2, 2021 **Online via Zoom**

Present:

Nicholas Martin
Ashton Wingate
Anne Boissonnault
Colleen Daw
Deidre Dinnigan
Danielle Nista
Emily Andresini

Absent:

Stephanie Neel
Amye McCarther
Cristina Fontánez Rodríguez

President

Open Issues and Discussion Items:

- Archives Week = success!
- Awards Ceremony = success!
- Need updated Committee Rosters for website
- Contact list: Please add alternate email, phone, emergency contact if haven't already
- Banking: getting contents together, including names on account & credit card
 - President, Treasurer, Programming
 - Letter
- Board vacancies persist: VP, Advocacy
- Bronx Community College / Bronx Historical Society Event went well. It was recorded & will be posted.
- Moving forward
 - One half or 30 minutes of the December meeting will be devoted to issues surrounding the Board make up: terms, transitions, etc.

Past President

Open Issues and Discussion Items:

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Vice President

Open Issues and Discussion Items:

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Treasurer

Open Issues and Discussion Items:

- Request for Board Members to report on any expenses so quick & swift payment can be made
 - All contracts go to Ashton: digital contracts are acceptable; contracts do not need to be physically archived (ART has an institutional physical archive at Lincoln Center)
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Advocacy

Open Issues and Discussion Items:

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Education

Open Issues and Discussion Items:

- Archives Week Report Back:
 - 176 registrants
 - 25.4 attendance rate per event = good!
 - Need to pull recordings & clean transcripts for CC on Vimeo; will make an announcement when posting all at once - clips will be posted to social media to hopefully boost membership / ART interest & reach the broader community
 - Will create a report/manual of things learned from the virtual event to consult when planning future Archives Week events online
 - April event: TBD
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Publications

Open Issues and Discussion Items:

- Plan/hope to publish the Participant/Observer issue before the end of 2021



Communications

Open Issues and Discussion Items:

- ART experienced more social media growth
 - ART experienced more traffic to the site from social media
 - Anne has a key to the ART P.O. Box
 - Social Media Metrics ~ 20 announcements / posts last month
 - Twitter: 4,317 (+25) followers ; 11.4K interactions with posts
 - Instagram: 1,047 (+48) followers ; 779 interactions with posts
 - Linktree received 547 visits (+62 from last month) ; 352 (+ 45 clicks from last month)
 - Facebook
 - Group: 629 (+2) ; no data
 - Page: 750 (+1) ; 142 interactions with posts
 - LinkedIn: 993 (+5) followers ; no data
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Programming

Open Issues and Discussion Items:

- 11/7 Greenwood Cemetery tour cancelled; may be rescheduled at a later date
 - 11/19: Archive movie night with Interference Archive in person, donations welcome, masks required
 - 12/8: ART Holiday Party at Deity, historic building in Brooklyn: food, music, 3 raffles per hour, 100 people max - must RSVP!
 - 1/12: 3D Glasses event with Jeffrey _____ in-person, 6:30pm at the Greenwood Cathedral
 - 2/? : Virtual Tour of a fashion archive
 - Committee members: lost 1, gained 2 = 9 current members
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Membership

Open Issues and Discussion Items:

- Membership Report
 - Regular Member Level: 225 (-12)
 - Student Member Level: 67 (+2)
 - Friends of A.R.T. Member Level: 13
 - Sponsorship Member Level: 12
 - Honorary Membership Level: 10
 - Sustaining or Institution Member Level: 3 (+1)
- Launched Mentorship/Lessons Learned
 - More lead time (6-8 weeks in advance rather than a month)



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- Better Communication on my part with the larger Board (using the calendar)
 - 3 outstanding private orientations
 - Orientation Went well and was well received.
 - Diverse Mentors needed for next time, need to figure out how to recruit/reach out
 - Pratt Student Drive. Went well, students want to participate in ART. Waiting to hear from Queens College
 - Catching up on other to-dos/emails
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Outreach

Open Issues and Discussion Items:

- AEI
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Secretary

Open Issues and Discussion Items:

- Website -- resume conversations about the redesign
- Editing panels and Awards Ceremony recordings

GENERAL DISCUSSION:

- Board structuring & considerations:
 - President, Vice President, & Secretary = support
 - VP role is vague
 - Past President role is also vague
 - Burnout is real
 - Should there be incentives for board members ie: no dues, opportunity to use the position as a professional reference
 - Should we create a Nominating Committee to identify future Board members?
 - Procedural considerations: should ART bylaws be changed?
 - To discuss these items and more in the December meeting