



The **Archivists Round Table** of Metropolitan New York, Inc.

Monthly Board Report March 1, 2022 **Online via Zoom**

Present:

Nicholas Martin
Ashton Wingate
Colleen Daw
Anne Boissonnault
Deidre Dinnigan
Stephanie Neel
Emily Andresini

Absent:

Danielle Nista
Amye McCarther
Cristina Fontáñez Rodríguez

President

Open Issues and Discussion Items:

- Working meeting 02/12 – thank you!
- Transcript editing, Vimeo posting
 - Ashton: We could hire a video editor to cut videos based on content/key moments in the recording, and we can include text/graphic saying where the recording is from, so you have a shorter clip you can share on social/upload to Vimeo, if we want to work around a lower quality video? People could always request full video based on this. Nicholas: This could also be a co-sponsorship opportunity.
 - Could use Fiverr to find a freelance video editor
- Bylaws Changes – vote in April?
 - Communications + Community Hours mid-March
- Committee description reviews
 - Board Members: indicate availability for one hour meeting to discuss!
- Elections: Time to start thinking about who might want to join

Past President

Open Issues and Discussion Items:

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Vice President

Open Issues and Discussion Items:

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Treasurer

Open Issues and Discussion Items:

- Less money in our account than usual – nothing to be alarmed about, especially as we've been having more events, but we should keep an eye on this and see what sort of impact it's having.
 - Revenue generators: thinking about partnerships for events that allow other entities that share costs.
 - Affinity program: strengthen partnerships with people/products that we like that make sense for our audiences, offer them discounts such as to an SAA conference, Gaylord Archival, subscription to LinkedIn Professional, etc.
 - Apply for certain grants?
 - Nicholas: We haven't pursued our regular MetLife grant for this year.
 - General sponsorships
 - Nicholas speaking with UOVO. Ashton: There is some sort of labor dispute happening there that we should look into before pursuing this further.
 - If anything is outstanding in terms of payments, let Ashton know.
 - Taxes: Will be talking with accountants this week or next, sending out 1099s.
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Advocacy

Open Issues and Discussion Items:

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Education

Open Issues and Discussion Items:

- No updates.
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Publications

Open Issues and Discussion Items:

- Waiting on some edits, and will hopefully publish in March, maybe with an event for everyone to discuss their piece, too.
 - Nicholas can facilitate launch event
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Communications

Open Issues and Discussion Items:

- Social Media Metrics ~ 1 announcement / post last month
 - Twitter: 4,349 (+15) followers ; 911 interactions with posts
 - Instagram: 1,118 (+22) followers ; 138 interactions with posts
 - Linktree received 604 visits (+8 from last month) / 405 clicks (+10 from last month)
 - Facebook
 - Group: 637 (+3) ; no data
 - Page: 776 (+4) ; 65 interactions with posts
 - LinkedIn: 1,015 (+9) followers ; no data
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Programming

Open Issues and Discussion Items:

- Paid events coming up to better ensure attendance
 - Virtual Conversation with Fashion Archivists (Feb. 9th) – very good turnout, over 100 registrants and 87 people attended. Recorded and should be posted (Steph should do this).
 - Bonnie Slotnick event in January – went very well too.
 - Upcoming:
 - March 22: Virtual Oral History Listening Party (open to everyone, not just A.R.T. members)
 - March 26: Jeffrey Richman event that was rescheduled from January at Greenwood Cemetery, in-person, have 9 registration spaces left
 - April 30: Pizza tour, paid event, have 7 registration spaces left, members only
 - April TBD: Trivia night in the works, will be virtual and interactive
 - May TBD: Virtual book club, with more details to come
 - Summer: Governor's Island potluck
 - Share any collaboration ideas with Deidre
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Membership

Open Issues and Discussion Items:

- Membership Report
 - *Regular Member Level: 223 (-5)*
 - *Student Member Level: 56 (-3)*
 - *Friends of A.R.T. Member Level: 15*
 - *Sponsorship Member Level: 10 (-2)*
 - *Honorary Membership Level: 10*
 - *Sustaining or Institution Member Level: 4*
 - *Summary: 318 (-10)*
 - WuFoo Draft Complete for Membership Survey:
<https://nycarchivists.wufoo.com/forms/art-membership-2022-survey/>
 - iMentor Inquiry
 - Launching 1-1 Mentorship Announcement Week of March 14th or 21st
 - First (Official) Closing Date: April 16th
 - Second (Extended) Closing Date: April 23rd
 - Out of town March 7-11th
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Outreach

Open Issues and Discussion Items:

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Secretary

Open Issues and Discussion Items:

- No updates.