



NYU

Office of
Sustainability

NYU Sustainability

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NYU Office of Sustainability

Empower, inspire, and guide the NYU community to enact sustainable practices and behaviors in the ways we live, operate, and innovate

- Energy
- Waste
- Water
- Built Environment
- Landscaping
- Purchasing
- Transportation
- Food
- Innovation
- Social & Cultural



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NYU Sustainability Goals

- Mayor's Carbon Challenge
 - 30% by 2017
 - 50% by 2025
- American College/University Presidents' Climate Commitment
 - Carbon Commitment: Carbon neutral by 2040
 - Resilience Commitment: Climate adaptation and building community capacity (NEW)



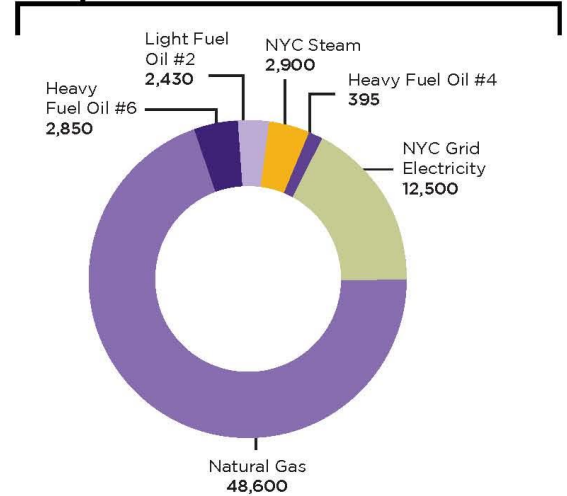
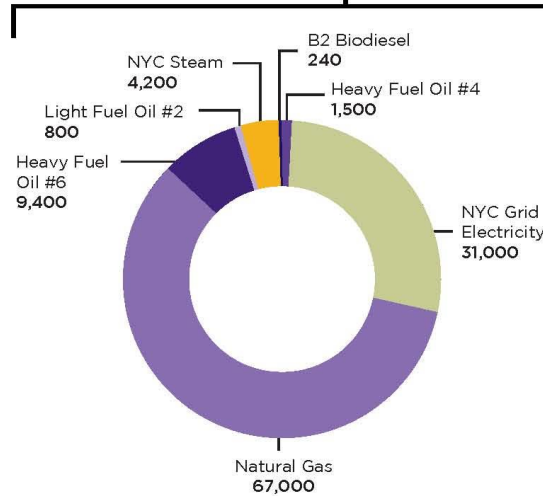
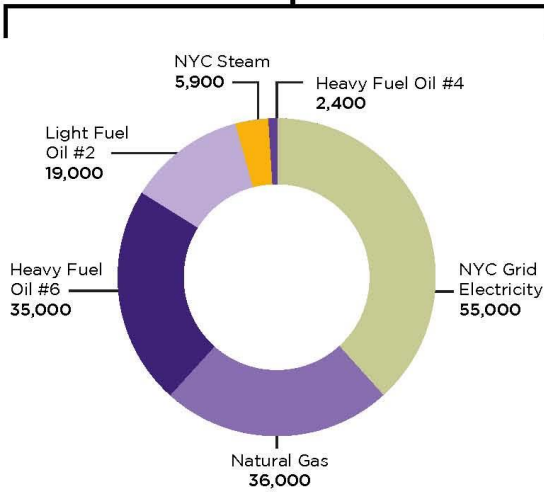
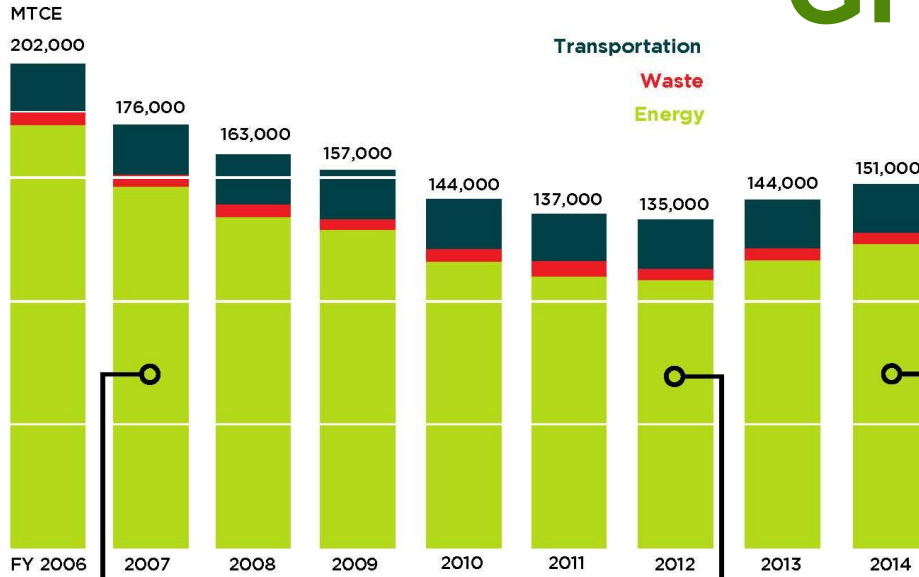
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GHG Emissions



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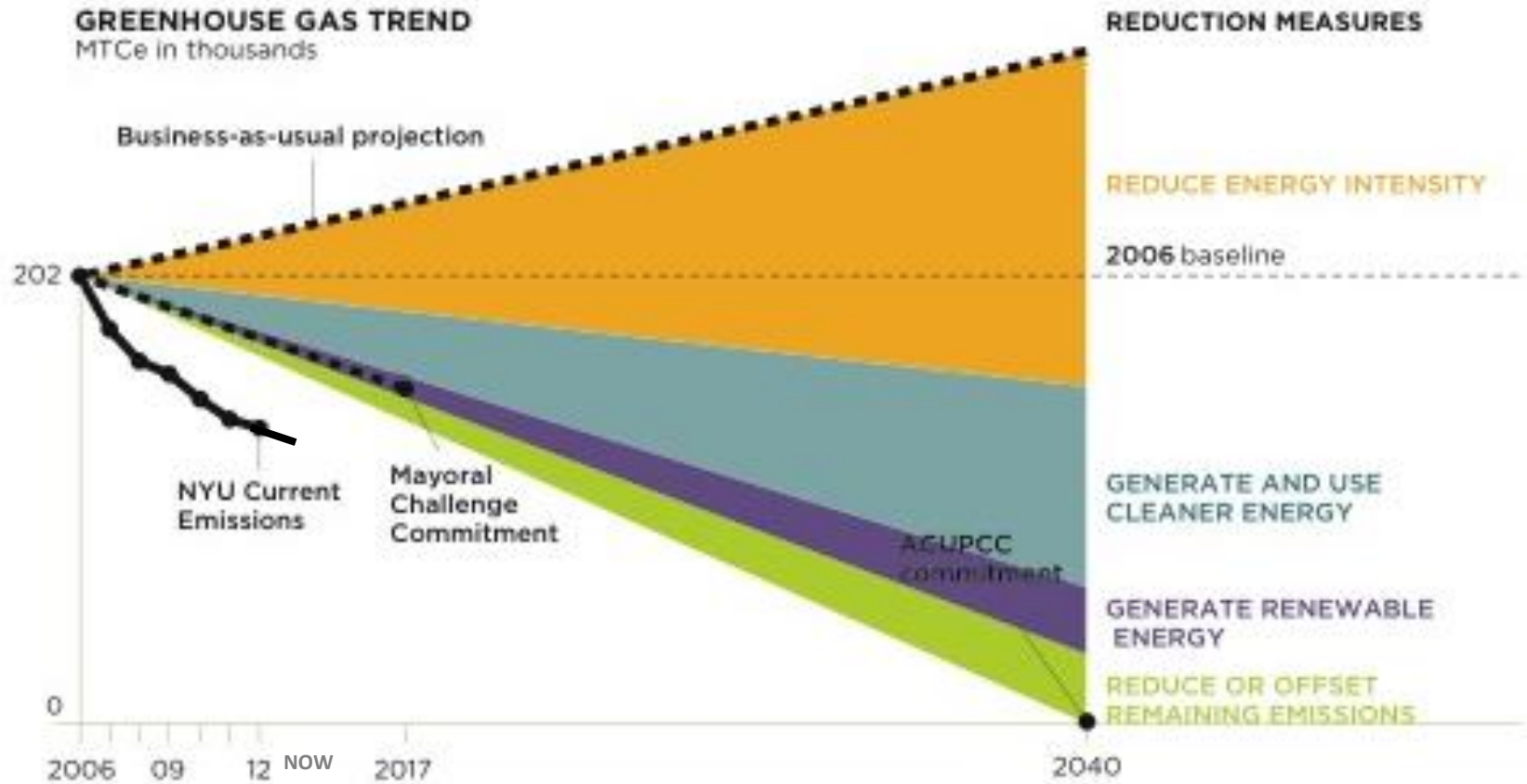


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NYU Greenhouse Gas Emissions



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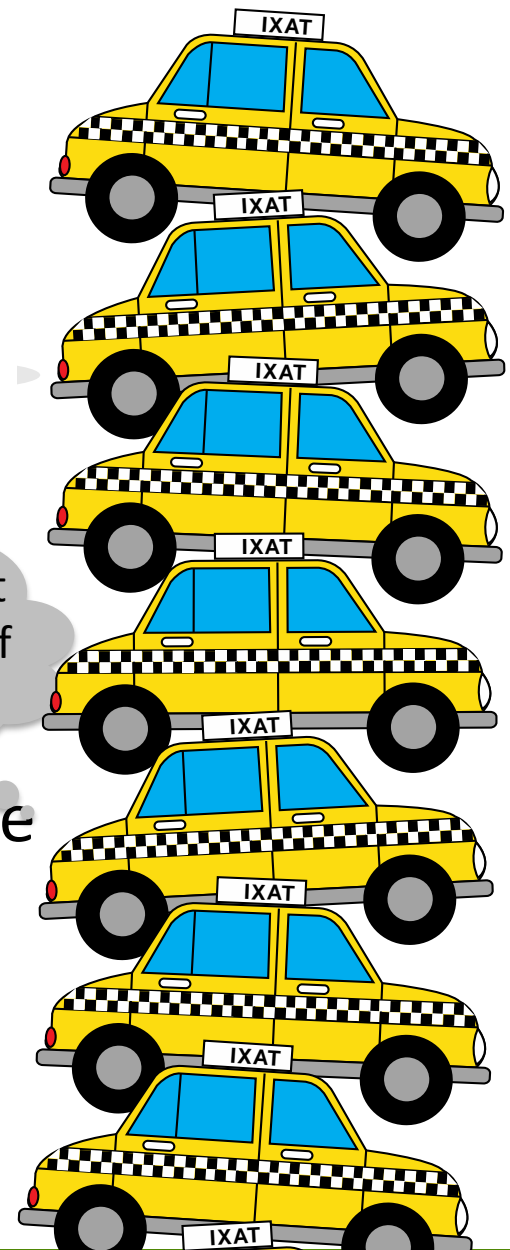
Sustainability at Bobst

- Reduce carbon footprint
 - Bobst Phase I Lighting Project
 - Replacing 7,780 light bulbs with LEDs
 - Saving 2,885,688 kwh per year of electricity



That's the equivalent to taking 419 taxis off the road!

- Protect against impact of climate change
 - Build sustainability and resiliency into renovation and construction projects
- Engage & Educate
 - Bobst Greening Committee



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How to support and drive sustainability?



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Convenience



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Commitment Take the Pledge



1

Turn off the lights when I leave the room and encourage my peers to do the same.

2

Recycle my plastics, paper, cardboard, metal and glass. NYU recycles all plastics in main campus buildings.

3

Use a refillable water bottle and coffee mug. I will use the water bottle filling stations around campus, and save money by bringing a mug to local coffee shops.

4

At least once a week, cut out meat. Consuming less or no meat will reduce my carbon footprint and conserve valuable resources like water and fossil fuels.

5

Replace all my incandescent light bulbs with CFLs. Students can get a free CFL bulb at the resource desk in their residence hall.

6

Avoid the elevator and take the stairs.

7

Choose used goods. I will buy less and reuse more.

8

Plug all chargers and appliances into a central powerstrip. I will turn it off when I leave the room, and unplug unused chargers.

9

Refrain from using unnecessary paper and plastic bags. I will bring a reusable bag instead.

10

Talk to my friends about why I took this pledge and encourage them to do the same.



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Social Norms

We're strongly influenced by what others do.



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Prompts

**Burn Calories,
Not Electricity**



Take the Stairs!

Walking up the stairs just 2 minutes a day helps prevent weight gain. It also helps the environment.



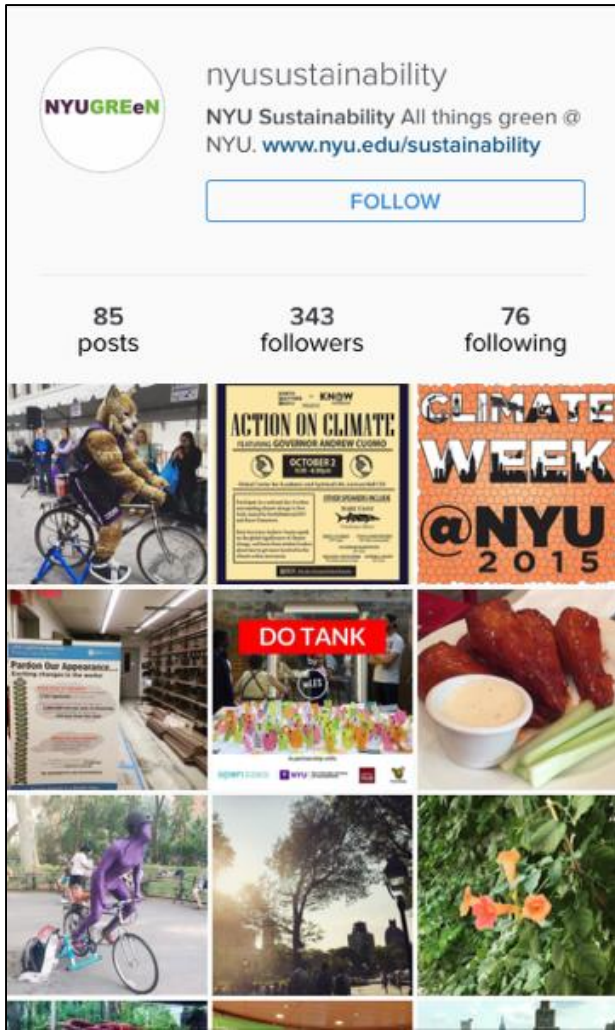
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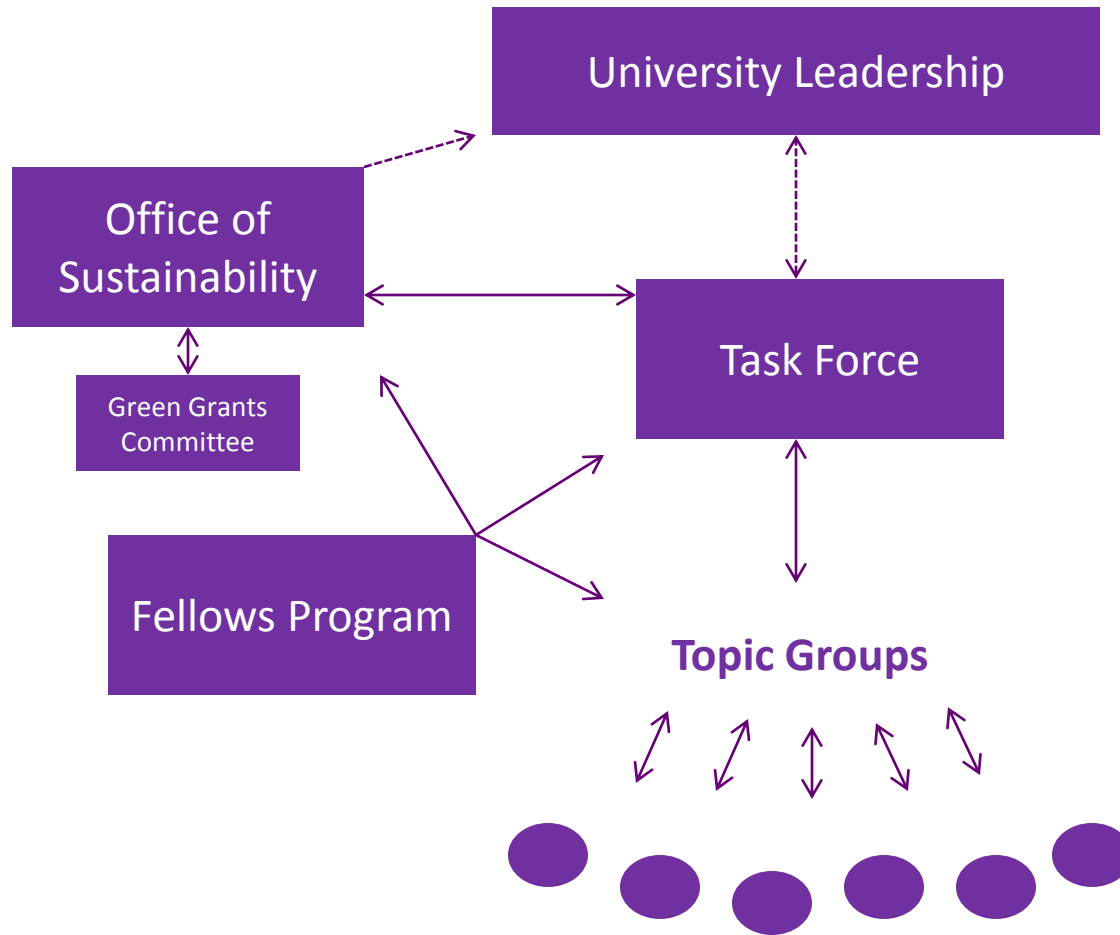
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Communication



Guiding Framework

NYU Sustainability Task Force



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Thank you!

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